

Coca-Cola FEMSA Reinforces Leadership in Latin America with Strategic Investments and Operational Expansion

- *In line with its investment strategy, the bottler reinforces its production and logistics capacity, as well as the resilience of its operation in strategic markets in the region.*
- *Argentina, Uruguay and Costa Rica concentrate manufacturing and distribution projects aligned with a disciplined vision of long-term growth.*

Mexico City, May 19, 2026. Coca-Cola FEMSA, the world's largest bottler by sales volume of the Coca-Cola System, continues to strengthen its leadership in Latin America through strategic investments that expand its production capacity, modernize its infrastructure and strengthen its operating platform in the region.

"We are investing with discipline and a long-term vision to strengthen our capabilities and ensure consistent growth in the region, always close to our customers and consumers," said Ian Craig, CEO of Coca-Cola FEMSA.

This vision translates into concrete projects that strengthen the company's presence, optimize its supply chain and allow it to better serve consumer preferences.

- **Argentina.** It invested US\$51 million in the Nuevo Norte distribution center, a state-of-the-art facility that raises the standards of logistics efficiency and sustainability, operating with 100% self-sufficient energy and clean technology.
- **Uruguay.** It invested US\$8.5 million to inaugurate its first can production line, a milestone that allows this format to be manufactured locally and, with it, to produce 100% of the company's soft drink portfolio in all its packaging in the country.
- **Costa Rica.** It invested US\$50 million to expand the production capacity of its plant in Calle Blancos, which consolidates the country as a strategic export hub for South Central America.

With this investment strategy, Coca-Cola FEMSA reaffirms its regional leadership and its ability to grow and adapt, driving a solid, sustainable and future-proof business model in Latin America.

About Coca-Cola FEMSA

Mexican Stock Exchange, Ticker: KOFUBL NYSE (ADS), Ticker: KOF | KOFUBL to KOF ratio = 10:1 Coca-Cola FEMSA, S.A.B. de C.V. is the world's largest bottler by sales volume. The company produces and distributes beverages under The Coca-Cola Company's trademarks, offering a broad portfolio to more than 268 million consumers. With more than 90,000 employees, the company markets and sells approximately 4.2 billion unit cases through more than 2.1 million outlets annually. Operating 55 manufacturing plants and 256 distribution centers, Coca-Cola FEMSA is committed to generating economic, social and environmental



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value for all its stakeholders throughout the value chain. The company is a member of the Dow Jones MILA Pacific Alliance Sustainability Index, the FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index and MSCI ACWI Index. Its operations cover certain territories in Mexico, Brazil, Guatemala, Colombia and Argentina and, nationally, in Costa Rica, Nicaragua, Panama, Uruguay and, in Venezuela, through an investment in Coca-Cola FEMSA de Venezuela, S.A. For more information, please visit www.coca-colafemsa.com

About FEMSA

FEMSA is a company that generates economic and social value through companies and institutions and seeks to be the best employer and neighbor of the communities where it has a presence. It participates in the retail industry through the Proximity Americas Division, which includes OXXO, a chain of small-format stores, and other related retail formats, and Proximity Europe, which includes Valora, our European retail unit that operates convenience stores and foodvenience. In retail trade, FEMSA also participates through the Health Division, which includes pharmacies and related activities; And in Spin, which includes Spin by OXXO and Spin Premia, among other digital financial services initiatives. Coca-Cola FEMSA, the world's largest bottler of Coca-Cola products by sales volume, participates in the beverage industry. Through its Business Units, it employs more than 392 thousand employees in 18 countries. FEMSA is a member of the Dow Jones Best-in-Class World Index and the Dow Jones Best-in-Class MILA Pacific Alliance Index, both of S&P Global; FTSE4Good Emerging Index; MSCI EM Latin America ESG Leaders Index; S&P/BMV Total Mexico ESG, among other indices.

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