

Coca-Cola FEMSA Presents Its 2025 Integrated Report

- *The Company reports strategic progress throughout 2025, aligned with its long-term growth model and its focus on resilience, transparency, and value creation.*
- *It strengthened its commercial and digital platform with Juntos+ and Juntos+ Advisor, while advancing initiatives in water stewardship, circular economy, climate action, employee well-being, and community development.*
- *It integrates, for the first time, disclosures aligned with IFRS S1 and S2 and presents its first report in accordance with TNFD, positioning itself as a pioneer among non-alcoholic beverage companies in Mexico and Latin America.*

Mexico City, March 30, 2026. Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) (“Coca-Cola FEMSA,” “KOF,” or the “Company”), the world’s largest Coca-Cola System bottler by sales volume, presented its 2025 Integrated Report, which clearly and transparently consolidates its financial, operational, and sustainability performance.

“After a 2025 that proved our resilience, we will continue to move forward this year by building on our strengths: an unparalleled brand portfolio, the widest distribution footprint, consistent investment, impeccable execution, and state-of-the-art digital enablers,” said Ian Craig, CEO of Coca-Cola FEMSA.

Solid Financial Performance

During 2025, the Company delivered solid financial performance, with revenue growth of 4.3% and a 7.0% increase in operating income. Adjusted EBITDA rose 5.2%, reflecting disciplined execution and progress in strategic initiatives to strengthen the core business.

Commercial Platform and Digitalization

The Report highlights progress in the Company’s phygital transformation, which integrates physical and digital capabilities, with Juntos+ serving as the central pillar of its commercial platform. By year-end 2025, the platform reached more than 1.3 million monthly active users and 1.6 million customers enrolled in the Premia Juntos+ loyalty program.

Additionally, Juntos+ Advisor was fully deployed in Mexico and Brazil, reaching more than 70% of the sales force, strengthening point-of-sale execution and commercial decision-making through advanced analytics and artificial intelligence.

Key Sustainability Progress

- Water efficiency: 1.35 liters of water per liter of beverage produced, a 14.5% improvement compared to 2018.
- Circular economy: 123,842 metric tons of PET collected and 27% rPET in primary packaging.

- Climate action: 87% of electricity consumed came from renewable sources.
- Leadership and employee well-being: 32.3% of leadership positions held by women and a 38% reduction in the Lost Time Incident Rate (LTIR) since 2023.

Transparency and Adoption of International Standards

Coca-Cola FEMSA made significant strides in strengthening its sustainability reporting, aligning with the leading international standards.

For the first time, the Company presented Sustainability-related Financial Disclosures aligned with IFRS S1 and S2, integrating sustainability and climate information, with voluntary external assurance by EY and simultaneous publication with its financial statements.

In addition, the Company presented its first nature and biodiversity report aligned with the Taskforce on Nature-related Financial Disclosures (TNFD), joining as a TNFD Adopter and becoming the first non-alcoholic beverage company in Mexico and Latin America to adopt this framework.

The 2025 Integrated Report consolidates the Company's performance across its financial, operational, and sustainability dimensions, aligned with international standards and a clear long-term perspective as Coca-Cola FEMSA continues shaping the future.

The full report is available at: <https://coca-colafemsa.com/sostenibilidad/informe-integrado.html>.

Acerca de Coca-Cola FEMSA

Bolsa Mexicana de Valores, Clave de cotización: KOFUBL. NYSE (ADS), Clave de cotización: KOF | Razón de KOFUBL a KOF = 10:1 Coca-Cola FEMSA, S.A.B. de C.V. es el embotellador más grande del mundo por volumen de ventas. La Compañía produce y distribuye bebidas de las marcas registradas de The Coca-Cola Company, ofreciendo un amplio portafolio a más de 276 millones de consumidores cada día. Con más de 93 mil empleados, la empresa comercializa y vende aproximadamente 4.2 mil millones de cajas unidad a través de aproximadamente 2.2 millones de puntos de venta al año. Operando 56 plantas de manufactura y 256 centros de distribución, Coca-Cola FEMSA está comprometida a generar valor económico, social y ambiental para todos sus grupos de interés en toda la cadena de valor. La Compañía es integrante de varios índices de sostenibilidad, incluyendo Dow Jones MILA Pacific Alliance y FTSE4Good Emerging Index. Sus operaciones abarcan ciertos territorios en México, Brasil, Guatemala, Colombia y Argentina y a nivel nacional en Costa Rica, Nicaragua, Panamá, Uruguay y en Venezuela, a través de una inversión en KOF Venezuela. Para obtener más información, visite www.coca-colafemsa.com

Acerca de FEMSA

FEMSA es una empresa que genera valor económico y social por medio de empresas e instituciones y busca ser el mejor empleador y vecino de las comunidades en donde tiene presencia. Participa en la industria del comercio al detalle a través de la División Proximidad Américas, de la que forma parte OXXO, una cadena



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de tiendas de formato pequeño, y otros formatos minoristas relacionados, y Proximidad Europa, que incluye a Valora, nuestra unidad de retail europea que opera tiendas de conveniencia y foodvenience. En el comercio al detalle, FEMSA también participa a través de la División Salud que incluye farmacias y actividades relacionadas; Y en Spin, que incluye Spin by OXXO y Spin Premia, entre otras iniciativas de servicios financieros digitales. En la industria de bebidas participa operando Coca-Cola FEMSA, el embotellador de productos Coca-Cola más grande del mundo por volumen de ventas. A través de sus Unidades de Negocio emplea a más de 392 mil colaboradores en 18 países. FEMSA es miembro del Índice Dow Jones Best-in-Class World Index y del Dow Jones Best-in-Class MILA Pacific Alliance Index, ambos de S&P Global; Índice FTSE4Good Emerging; Índice MSCI EM Latin America ESG Leaders; S&P/BMV Total México ESG, entre otros índices.

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