



1Q 2023 Results

April 28, 2023



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HIGHLIGHTS

Monterrey, Mexico, April 28, 2023 — Fomento Económico Mexicano, S.A.B. de C.V. (“FEMSA”) (NYSE: FMX; BMV: FEMSAUBD, FEMSAUB) announced today its operational and financial results for the first quarter of 2023.

- **FEMSA: Total Consolidated Revenues grew 21.9%** against 1Q22.
- **FEMSA Retail¹: Proximity Americas total Revenues increased 21.9%** against 1Q22.
- **DIGITAL: Spin by OXXO had 4.2 million active users² while Spin Premia had 12.7 million active loyalty users³ and an average tender³ of 20.5%.**
- **COCA-COLA FEMSA: Total volume grew 6.6%** against 1Q22, driven by growth across all its geographies.

Financial Summary for the First Quarter 2023

Change vs. comparable period

	Revenues	Gross Profit	Income from Operations	Same-Store Sales
	1Q23	1Q23	1Q23	1Q23
FEMSA Consolidated	21.9%	23.0%	5.5%	
Proximity Americas	21.9%	19.8%	19.7%	18.3%
Health	(0.4%)	4.9%	(6.1%)	(5.5%)
Fuel	20.6%	21.9%	38.7%	17.4%
Coca-Cola FEMSA	12.0%	12.6%	12.9%	
Envoy Solutions	23.7%	23.2%	(10.0%)	

Daniel Rodríguez Cofré, FEMSA's Chief Executive Officer, commented:

“During the first quarter, we were able to carry the momentum created by our FEMSA Forward announcement and follow up with a very compelling set of results, particularly driven by strong organic top-line growth at most of our operations. Within Retail, Proximity Americas increased revenues by almost 22 percent, driven by excellent same-store sales trends at OXXO reflecting strong traffic significantly outperforming the market. This strong double-digit revenue growth performance extended across formats and across markets, including Proximity Europe. Health revenues were stable, reflecting a challenging comparison base in Chile as well as currency headwinds. Of note, Fuel had another robust quarter of double-digit revenue growth. For its part, Coca-Cola FEMSA again had remarkable increases across its income statement, while Envoy Solutions delivered strong revenue growth driven by recent acquisitions. On the Digital side, we continued to add users at a rapid pace, with active users growing well above 200 percent year-over-year. Importantly, we just launched the transition of OXXO Premia into Spin Premia, our coalition loyalty program, as we make progress toward our ambition of an integrated ecosystem under the Spin brand umbrella.

On the balance sheet front, our leverage ratio is now within our stated target levels, putting us in a good position to allocate incremental capital according to the priorities stated in FEMSA Forward. We will keep you posted of any new developments.

I want to extend my heartfelt thanks to our hardworking team who contributed to these strong results. I am excited about the future of our Company, and we are certainly starting this year on a very positive note.”

¹ FEMSA Retail: Proximity Americas & Europe, Fuel and FEMSA Health.

² Active User for Spin by OXXO: Any user with a balance or that has transacted within the last 56 days.

³ Active User for Spin Premia: User that has transacted at least once with OXXO Premia within the last 90 days.

³ Tender: MXN sales with Spin Premia redemption or accrual / Total OXXO MXN Sales, during the period.

QUARTERLY RESULTS

Results are compared to the same period of previous year

FEMSA CONSOLIDATED

1Q23 Financial Summary

Amounts expressed in millions of Mexican Pesos (Ps.)

	1Q23	1Q22	Var.	Org.
Revenues	180,011	147,636	21.9%	12.4%
Income from Operations	12,543	11,892	5.5%	3.3%
Operating Margin (%)	7.0	8.1	(110 bps)	
EBITDA⁵	22,157	19,694	13.3%	5.1%
EBITDA Margin (%)	12.3	13.3	(110 bps)	
Net Income	50,329	5,848	N.S.	

Net Debt ex-KOF⁶

Amounts expressed in millions of Mexican Pesos (Ps.)

As of March 31, 2023	Ps.	US\$ ⁴
Cash	70,479	3,910
Long-Term Debt	79,364	4,403
Lease Liabilities	91,492	5,076
Net debt	100,378	5,569
ND / EBITDA	1.77x	-

Total revenues increased 21.9% in 1Q23 compared to 1Q22, driven by growth across our business units. On an organic¹ basis, total revenues increased 12.4%.

Gross profit increased 23.0%. Gross margin expanded 30 basis points, reflecting the consolidation of Proximity Europe, as well as margin expansions at Coca-Cola FEMSA and FEMSA Health. This was partially offset by margin contractions at Proximity Americas and Envoy Solutions.

Income from operations increased 5.5%. On an organic basis, income from operations increased 3.3%. Consolidated operating margin decreased 110 basis points to 7.0% of total revenues, reflecting margin expansion at Coca-Cola FEMSA and Fuel, offset by margin contractions at Proximity Americas, Health, and Envoy Solutions, as well as the consolidation of Proximity Europe.

Our **effective income tax rate** was 30.4% in 1Q23 compared to 31.2% in 1Q22. Our **income tax provision** was Ps. 4,328 million in 1Q23. This does not include taxes related to FEMSA's partial divestment of its Heineken investment.

Net consolidated income was Ps. 50,329 million, mainly driven by a Ps. 40,606 million gain from the accounting re-measurement from historical cost to fair value of FEMSA's investment in Heineken, as well as the partial divestiture of this investment as part of the FEMSA *Forward* strategy announced on February 15, 2023, net of a Ps. 7,634 million tax payment linked to this transaction. Both gains are now presented as discontinued operations in our income statement. In addition, net consolidated income also reflects a Ps. 8,523 million non-cash financial product that mostly reflects the repurchase of US\$ 1.7 billion² of FEMSA's outstanding debt at favorable price levels, also in connection with FEMSA *Forward*.

Net majority income was Ps. 13.44 per FEMSA Unit³ and US\$7.44 per FEMSA ADS.

Capital expenditures amounted to Ps. 5,080 million, driven by ongoing investment activities across our business units.

¹ Excludes the effects of significant mergers and acquisitions in the last twelve months, including the acquisition of Valora.

² Face value

³ FEMSA Units consist of FEMSA BD Units and FEMSA B Units. Each FEMSA BD Unit is comprised of one Series B Share, two Series D-B Shares and two Series D-L Shares. Each FEMSA B Unit is comprised of five Series B Shares. The number of FEMSA Units outstanding as of March 31, 2023 was 3,578,226,270, equivalent to the total number of FEMSA Shares outstanding as of the same date, divided by 5.

⁴ The exchange rate published by the Federal Reserve Bank of New York for March 31, 2023 was 18.0250 MXN per USD.

⁵ EBITDA: Operating Income + Depreciation + Amortizations.

⁶ ex-KOF: FEMSA Consolidated reported information – Coca-Cola FEMSA Consolidated reported information.

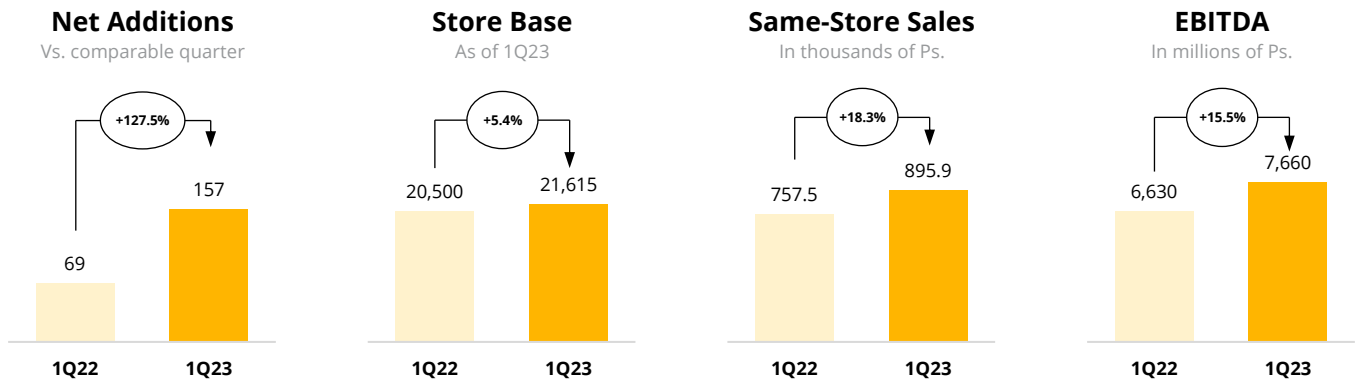
EBITDA ex-KOF: FEMSA Consolidated EBITDA as described above – Coca-Cola FEMSA's Consolidated EBITDA + Dividends received by FEMSA from Coca-Cola FEMSA and other investments. All Net Debt calculations are shown on an Ex-KOF basis. For a detailed reconciliation of this metric please see table on page 16 of this document.



1Q23 Financial Summary

Amounts expressed in millions of Mexican Pesos (Ps.) except same-store sales

	1Q23	1Q22	Var.	Org.
Same-store sales (thousands of Ps.)	895.9	757.5	18.3%	
Revenues	60,871	49,918	21.9%	21.2%
Income from Operations	4,463	3,727	19.7%	21.3%
<i>Income from Operations Margin (%)</i>	7.3	7.5	(20 bps)	
EBITDA	7,660	6,630	15.5%	16.3%
<i>EBITDA Margin (%)</i>	12.6	13.3	(70 bps)	



Total revenues increased 21.9% in 1Q23 compared to 1Q22. On an organic² basis, total revenues increased 21.2%, reflecting a 18.3% average same-store sales increase, driven by 11.9% growth in average customer ticket and an increase of 5.7% in store traffic. These figures reflect a strong performance across most of OXXO's categories supported by the strong performance of the *gathering* occasions, such as beer, snacks, and other beverages, as well as the continued recovery of mobility-driven occasions. During the quarter, the OXXO store base in Mexico & Latam expanded by 157 units to reach 1,115 total net store additions for the last twelve months. This includes 120 stores from our acquisition of OK Market in Chile. As of March 31, 2023, Proximity Americas had a total of 21,615 OXXO stores.

Gross profit reached 40.3% of total revenues, reflecting strong commercial activity and promotional programs from key suppliers, offset by the impact from OXXO's fast-growing loyalty program, and a decrease in the contribution of financial services relative to 1Q22.

Income from operations amounted to 7.3% of total revenues. Operating expenses increased 19.8% to Ps. 20,083 million, below revenues, as operating leverage and efficiencies more than offset an increase in labor expenses in Mexico, and an increase in performance-based compensation schemes for OXXO's in-store personnel.

¹ OXXO Latam: OXXO Colombia, Chile and Peru.

² Excludes the effects of significant mergers and acquisitions in the last twelve months.

**Bara¹**

Total revenues increased 45.3% in 1Q23 compared to 1Q22, driven by a 25.1% average same-store sales increase, reflecting the strong performance of the groceries, home hygiene and convenience categories, particularly supported by soft drinks. During the quarter, the Bara store base expanded by 12 units to reach 283 total Bara stores as of March 31, 2023.

Grupo Nós²

Total revenues for the period grew 259.1% year-over-year, reaching R\$137.0 million³. This figure reflects the successful evolution and expansion of the OXXO value proposition which resulted in same-store sales growth at OXXO of 43.7%⁴, as well as the addition of 207 net new OXXO stores for the last twelve months. During the quarter, the store base of Grupo Nós expanded by 135 units, including 97 net new OXXO stores. As of March 31, 2023, Grupo Nós had a total of 1,603 stores, which include 314 company owned and operated OXXO stores.

¹ Bara store count and results are not consolidated within the Proximity Americas reported figures.

² OXXO's non-consolidated joint-venture with Raizen in Brazil.

³ The exchange rate published by the Federal Reserve Bank of New York for March 31, 2023 was 5.0702 BRL per USD.

⁴ Local currency, BRL.

1Q23 Financial Summary

Amounts expressed in millions of Mexican Pesos (Ps.)

	1Q23
Revenues	10,079
Income from Operations	141
<i>Income from Operations Margin (%)</i>	1.4
EBITDA	1,329
<i>EBITDA Margin (%)</i>	13.2

Total revenues for Proximity Europe during the period increased 14.0%² in 1Q23 compared to 1Q22 to Ps. 10,079 million, reflecting a partial traffic recovery as well as positive pricing initiatives. As of the end of the period, Proximity Europe had 2,772 points of sale.

Gross profit reached 46.3% of total revenues, reflecting the continued recovery of the foodservice category, which has a structurally higher margin.

Income from operations amounted to 1.4% of total revenues, reflecting the contribution of foodservice as well as the integration of recent acquisitions.

¹ The Proximity Europe segment is comprised of Valora. The acquisition of Valora was concluded in October 2022.

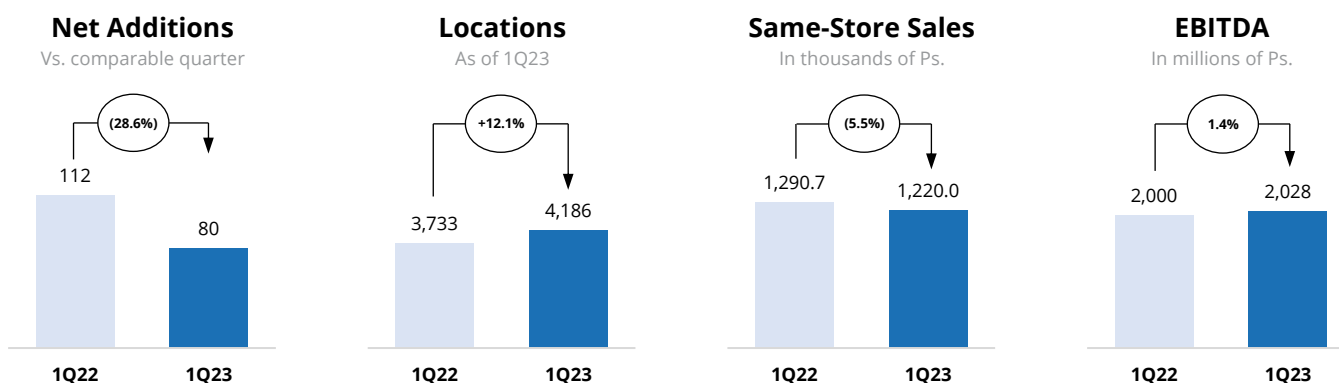
² Local currency, CHF.



1Q23 Financial Summary

Amounts expressed in millions of Mexican Pesos (Ps.) except same-store sales

	1Q23	1Q22	Var.
Same-store sales (thousands of Ps.)	1,220.0	1,290.7	(5.5%)
Revenues	18,574	18,657	(0.4%)
Income from Operations	1,002	1,067	(6.1%)
<i>Income from Operations Margin (%)</i>	5.4	5.7	(30 bps)
EBITDA	2,028	2,000	1.4%
<i>EBITDA Margin (%)</i>	10.9	10.7	20 bps



Total revenues decreased 0.4% in 1Q23 compared to 1Q22, mainly reflecting positive trends in Colombia and Ecuador, offset by a demanding comparison base in Chile and Mexico, and by a negative currency translation effect related to the depreciation of the Chilean and Colombian pesos relative to the Mexican peso. During the quarter, Health's store base expanded by 80 units reaching a total of 4,186 locations across its territories as of March 31, 2023. This figure reflects the addition of 453 net new locations for the last twelve months. Same-store sales decreased an average of -5.5%, reflecting the trends described above. On a currency-neutral¹ basis, total revenues grew 14.1% while same-store sales increased by 5.8%.

Gross profit represented 30.8% of total revenues, reflecting improved efficiency and more effective collaboration and execution with key supplier partners, as well as an undemanding base that reflected a negative mix effect.

Income from operations amounted to 5.4% of total revenues. Operating expenses increased 7.6% to Ps. 4,716 million, reflecting an increase in labor expenses partially offset by tight expense control across our operations.

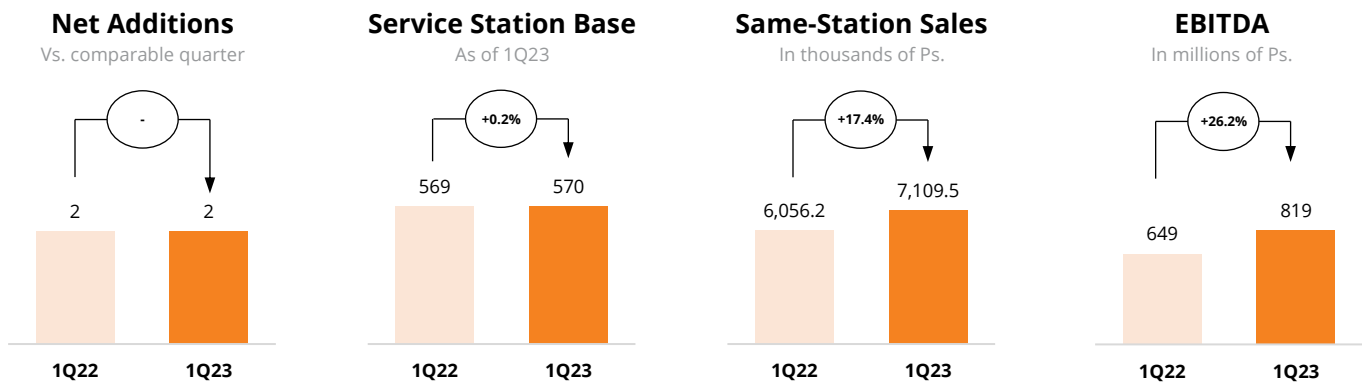
¹ Calculated by translating comparable period figures at the foreign currency exchange rates used in the current period.



1Q23 Financial Summary

Amounts expressed in millions of Mexican Pesos (Ps.) except same-station sales

	1Q23	1Q22	Var.
Same-station sales (thousands of Ps.)	7,109.5	6,056.2	17.4%
Revenues	13,141	10,894	20.6%
Income from Operations	523	377	38.7%
Income from Operations Margin (%)	4.0	3.5	50 bps
EBITDA	819	649	26.2%
EBITDA Margin (%)	6.2	6.0	20 bps



Total revenues increased 20.6% in 1Q23 compared to 1Q22, reflecting a 17.4% average same-station sales increase, driven by 11.6% growth in average volume and 5.2% increase in the average price per liter, as well as volume growth in our institutional and wholesale customer network. The OXXO Gas retail network had 570 points of sale as of March 31, 2023. This figure reflects the net addition of two net stations for the last twelve months.

Gross profit was 12.4% of total revenues.

Income from operations amounted to 4.0% of total revenues. Operating expenses increased 15.4% to Ps. 1,112 million, below revenues, reflecting tight expense control and positive operating leverage.

FEMSA Retail Operations Summary

Currency-neutral terms where applicable

Total Revenue Growth (% vs year ago)		Total Unit Growth (% vs year ago)		Same-Store Sales	
1Q23		1Q23		1Q23	
Proximity Americas		Proximity Americas		Proximity Americas	
OXXO¹	21.9%	OXXO	5.4%	OXXO¹	18.3%
México	21.3%	México	4.1%	México	18.5%
OXXO Latam ¹	85.2%	OXXO Latam ¹	85.4%	OXXO Latam ¹	25.0%
Other Proximity Americas formats		Other Proximity Americas formats		Other Proximity Americas formats	
Bara	45.3%	Bara	27.5%	Bara	25.1%
OXXO Brazil ²	259.1%	OXXO Brazil ²	193.5%	OXXO Brazil ²	43.7%
Proximity Europe⁴	14.0%	Proximity Europe³	1.0%	Proximity Europe³	N.A.
OXXO Gas	20.6%	OXXO Gas	0.2%	OXXO Gas⁴	17.4%
FEMSA Health⁵		FEMSA Health		FEMSA Health⁵	
Chile	8.5%	Chile	1.2%	Chile	1.9%
Colombia	31.0%	Colombia	37.4%	Colombia	16.6%
Ecuador	8.3%	Ecuador	9.3%	Ecuador	8.5%
México	7.6%	México	11.3%	México	(7.1%)
1 OXXO Consolidated figures shown in MXN including currency effects.		1 Includes OXXO Colombia, Chile and Perú.		1 OXXO Consolidated figures shown in MXN including currency effects.	
2 Includes OXXO Colombia, Chile and Peru.		2 Operated through Grupo Nós, our joint-venture with Raizen.		2 Includes OXXO Colombia, Chile and Peru.	
3 Operated through Grupo Nós, our joint-venture with Raizen.		3 Includes company owned and franchised units.		3 Operated through Grupo Nós, our joint-venture with Raizen.	
4 Local currency (CHF).				4 Local currency (CHF).	
5 FEMSA Health Include franchised stores in Ecuador.				5 Only includes retail sales. FEMSA Health Include franchised stores in Ecuador.	

**Spin by OXXO**

Spin by OXXO acquired 1.1 million users during the quarter to reach 6.4 million total users in 1Q23, compared to 2.0 million users in 1Q22. This represents an increase of 216.3% YoY and a 10.2% compound monthly growth rate. Active users² represented 65.3% of the total acquired user base. Total transactions per month increased 22.0% during the quarter to reach an average of 29.9 million per month in 1Q23, reflecting an increase in user engagement.

Spin Premia

Spin Premia acquired 2.6 million users during the quarter to reach 28.9 million total users in 1Q23, compared to 8.9 million users in 1Q22. This represents an increase of 225.1% YoY and a 10.3% compound monthly growth rate. Active users³ represented 43.9% of the total acquired user base. The average tender⁴ during the quarter was 20.5%.

COCA-COLA FEMSA

Coca-Cola FEMSA's financial results and discussion thereof are incorporated by reference from Coca-Cola FEMSA's press release, which is attached to this press release or may be accessed by visiting [coca-colafemsa.com](https://www.coca-colafemsa.com).

¹ Digital@FEMSA's results are included within the Other business segment

² Active User for Spin by OXXO: Any user with a balance or that has transacted within the last 56 days.

³ Active User for Spin Premia: User that has transacted at least once with OXXO Premia within the last 90 days.

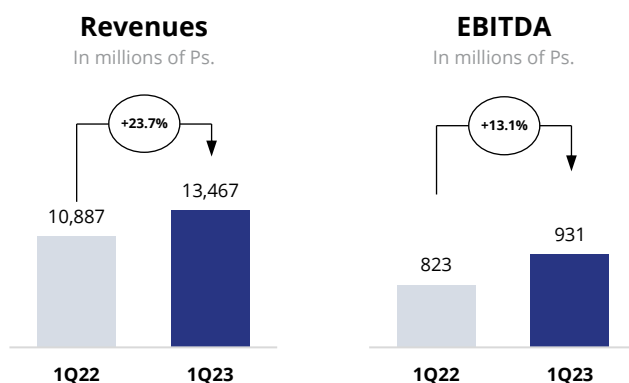
⁴ Tender: MXN sales with Spin Premia redemption or accrual / Total OXXO MXN Sales, during the period.



1Q23 Financial Summary

Amounts expressed in millions of Mexican Pesos (Ps.) except same-store sales

	1Q23	1Q22	Var.
Revenues	13,467	10,887	23.7%
Income from Operations	488	542	(10.0%)
<i>Income from Operations Margin (%)</i>	3.6	5.0	(140 bps)
EBITDA	931	823	13.1%
<i>EBITDA Margin (%)</i>	6.9	7.6	(70 bps)



Total revenues increased 23.7% in 1Q23 compared to 1Q22, reflecting better trends in several categories in the United States, including effective cross-selling initiatives, as well as recent acquisitions.

Gross profit represented 27.9% of total revenues, reflecting cost increases in-line with inflation.

Income from operations represented 3.6% of total revenues. Operating expenses increased 30.3% to Ps. 3,267 million, reflecting the inorganic expansion of our platform, increased transportation, and labor costs, as well as the appreciation of the Mexican Peso compared to the US Dollar. On a comparable basis², income from operations increased 1.2% compared to 1Q22.

¹ During 2021 and 2022, Envoy Solutions results were included within the Logistics & Distribution business segment.

² Comparable basis: Excluding non-recurrent M&A expenses and on a currency-neutral basis.

RECENT DEVELOPMENTS

- On February 17, 2023, FEMSA announced the pricing of the sale by its wholly-owned subsidiary CB Equity LLP of existing issued ordinary shares (the "Shares") of both Heineken N.V. and Heineken Holding N.V. (together, the "Heineken Group") in the total amount of EUR 3.2 billion (approximately 7% of the combined interest in the Heineken Group) (the "Equity Offering"). The Company also announced the pricing of an offering of senior unsecured exchangeable bonds in the aggregate principal amount of EUR 500 million (the "Bonds"), exchangeable into Shares of Heineken Holding N.V. (the "Exchangeable Offering" and together with the Equity Offering, the "Offering").
- Also on February 17, 2023, FEMSA announced that it had commenced offers to purchase for cash FEMSA's outstanding debt issuances for an aggregate purchase price, excluding Accrued Interest and Additional Amounts, if any, of up to US\$2.0 billion. For more information, please see [here](#).

On March 17, 2023, FEMSA announced the final tender results and acceptance for its previously announced offers to purchase for cash FEMSA's notes for an aggregate purchase price, excluding accrued and unpaid interest and additional amounts, if any of up to US\$2.0 billion, from registered holders of the notes. The offers were made pursuant to the terms and subject to the conditions set forth in the amended and restated offer to purchase dated February 17, 2023. As of the end of the offer, FEMSA retired US\$1.7 billion of outstanding debt. For more information on this, please see [here](#).

- On March 31, 2023, FEMSA announced that it held its Annual Shareholders' and Extraordinary Shareholders' Meetings (the "Shareholders' Meetings"), during which the shareholders approved the consolidated financial statements for the year ended December 31, 2022, the 2022 CEO's annual report and the opinion of the Board of Directors for the fiscal year 2022.

The Annual Shareholders' Meeting elected the members of the board of directors and the members of each of the Audit Committee, the Corporate Practices and Nomination Committee, and the Operations and Strategy Committee of the Board for 2023.

The list of elected directors can be found in the following link: <https://femsa.gcs-web.com/corporate-governance/board-of-directors>.

The Annual Shareholders' Meeting also declared and approved the payment of a cash dividend of Ps. 0.7634 per each Series "D" share and Ps. 0.6107 per each Series "B" share, which amounts to Ps. 3.6644 per "BD" Unit (BMV: FEMSAUBD) or Ps. 36.6440 per ADS (NYSE: FMX), and Ps. 3.0536 per "B" Unit (BMV: FEMSAUB), to be paid in two equal installments, payable on May 8, 2023 and November 7, 2023.

The Extraordinary Shareholders' Meeting approved an amendment to Article 25 of the Company's Bylaws, to reduce the minimum number of directors to be appointed by the Series "B" shareholders from 11 directors to 9 directors.

For additional information, please refer to the Summary of Resolutions in the Shareholders Meeting section of our corporate website at: <https://femsa.gcsweb.com/shareholder-meeting-information>.

- On April 3, 2023, FEMSA announced that it had successfully closed the acquisition of the remaining 85.18% shares of NET PAY S.A.P.I DE C.V. ("Net Pay"), a merchant aggregator that offers several payment services and solutions to micro, small and medium-sized businesses in Mexico, as previously announced on November 7, 2022, after receiving the necessary regulatory approvals.
- On April 20, 2023, Digital@FEMSA announced the launch of Spin Premia, a loyalty coalition program which allows its users to accrue and redeem rewards across a variety of partners. The current partners of this program are OXXO, OXXO GAS, other FEMSA formats and external partners.
- On April 24, 2023, FEMSA announced that it had filed its annual report on Form 20-F for the fiscal year ended December 31, 2022, with the U.S. Securities and Exchange Commission (SEC) and its annual report, for the same period, with the Comisión Nacional Bancaria y de Valores (Mexican Banking and Securities Commission) and the Bolsa Mexicana de Valores (Mexican Stock Exchange). These reports are available on FEMSA's investor relations website at <http://ir.femsa.com>.

CONFERENCE CALL INFORMATION

Our First Quarter 2023 Conference Call will be held on: Friday, April 28, 2023, 11:00 AM Eastern Time (9:00 AM Mexico City Time). The conference call will be webcast live through streaming audio.

Telephone: Toll Free US: (866) 580 3963
International: +1 (786) 697 3501

Webcast: <https://edge.media-server.com/mmc/p/r9wkia49>

Conference ID: FEMSA

If you are unable to participate live, the conference call audio will be available on <https://femsa.gcs-web.com/financial-reports/quarterly-results>

ABOUT FEMSA

FEMSA is a company that creates economic and social value through companies and institutions and strives to be the best employer and neighbor to the communities in which it operates. It participates in the retail industry through a Proximity Americas Division operating OXXO, a small-format store chain, and other related retail formats, and Proximity Europe which includes Valora, our European retail unit which operates convenience and foodvenience formats. In the retail industry it also participates through a Health Division, which includes drugstores and related activities and Digital@FEMSA, which includes Spin by OXXO and Spin Premia, among other digital financial services initiatives. In the beverage industry, it participates through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, as a shareholder of Heineken, one of the world's leading brewers with operations in over 70 countries. FEMSA also participates in the logistics and distribution industry through its Strategic Business Unit, which additionally provides point-of-sale refrigeration and plastic solutions to its business units and third-party clients. Across its business units, FEMSA has more than 350,000 employees in 18 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainability Index: S&P/BMV Total México ESG, among other indexes that evaluate its sustainability performance.

The translations of Mexican pesos into US dollars are included solely for the convenience of the reader, using the noon buying rate for Mexican pesos as published by the Federal Reserve Bank of New York on March 31, 2023, which was 18.0250 Mexican pesos per US dollar.

FORWARD-LOOKING STATEMENTS

This report may contain certain forward-looking statements concerning our future performance that should be considered as good faith estimates made by us. These forward-looking statements reflect management's expectations and are based upon currently available data. Actual results are subject to future events and uncertainties, which could materially impact our actual performance.

Nine pages of tables and Coca-Cola FEMSA's press release to follow

FEMSA – Consolidated Income Statement

Amounts expressed in millions of Mexican Pesos (Ps.)

	For the first quarter of:					
	2023	% of rev.	2022	% of rev.	% Var.	% Org. ^(A)
Total revenues	180,011	100.0	147,636	100.0	21.9	12.4
Cost of sales	112,998	62.8	93,167	63.1	21.3	
Gross profit	67,013	37.2	54,469	36.9	23.0	
Administrative expenses	8,628	4.8	7,294	4.9	18.3	
Selling expenses	46,098	25.5	35,272	23.9	30.7	
Other operating expenses (income), net ⁽¹⁾	(256)	(0.1)	11	-	N.S.	
Income from operations ⁽²⁾	12,543	7.0	11,892	8.1	5.5	3.3
Other non-operating expenses (income)	251		(129)		N.S.	
Interest expense	3,701		3,940		(6.1)	
Interest income	8,523		737		N.S.	
Interest expense, net	(4,822)		3,203		N.S.	
Foreign exchange loss (gain)	2,553		1,533		66.5	
Other financial expenses (income), net	314		801		(60.8)	
Financing expenses, net	(1,955)		5,537		(135.3)	
Income before income tax and participation in associates results	14,247		6,484		119.7	
Income tax	4,328		2,022		114.0	
Participation in associates results ⁽³⁾	(196)		(48)		N.S.	
Continued Operations net income (Loss)	9,723		4,414		120.3	
Discontinued Operations net income (Loss)	40,606		1,434		N.S.	
Consolidated net income (Loss)	50,329		5,848		N.S.	
Net majority income	48,078		3,987		N.S.	
Net minority income	2,251		1,861		21.0	

Operative Cash Flow & CAPEX	2022	% of rev.	2021	% of rev.	% Inc.	% Org. ^(A)
Income from operations	12,543	7.0	11,892	8.1	5.5	3.5
Depreciation	8,272	4.6	6,470	4.4	27.9	
Amortization & other non-cash charges	1,342	0.7	1,332	0.8	0.8	
EBITDA	22,157	12.3	19,694	13.3	12.5	5.2
CAPEX ⁽⁴⁾	5,080		6,092		(16.6)	

^(A) Organic basis (% Org.) excludes the effects of significant mergers and acquisitions in the last twelve months.

⁽¹⁾ Other operating expenses (income), net = other operating expenses (income) +/- equity method from operated associates.

⁽²⁾ Income from operations = gross profit - administrative and selling expenses - other operating expenses (income), net.

⁽³⁾ Mainly represents the results of our joint-venture with Raízen, Grupo Nós, net of taxes.

⁽⁴⁾ At the end of March, the CAPEX effectively paid is equivalent to Ps. 5,072 million.

FEMSA – Consolidated Balance Sheet

Amounts expressed in millions of Mexican Pesos (Ps.)

ASSETS	Mar-23	Dec-22	% Inc.
Cash and cash equivalents	99,927	83,439	19.8
Investments	11,699	51	N.S.
Accounts receivable	40,976	45,527	(10.0)
Inventories	61,312	62,224	(1.5)
Assets Available for sale	86,167	-	N.S.
Other current assets	34,034	35,208	(3.3)
Total current assets	334,115	226,449	47.5
Investments in shares	14,339	103,669	(86.2)
Property, plant and equipment, net	131,501	134,001	(1.9)
Right of use	186,665	83,966	122.3
Intangible assets ⁽¹⁾	83,730	190,772	(56.1)
Other assets	60,342	59,958	0.6
TOTAL ASSETS	810,692	798,815	1.5

LIABILITIES & STOCKHOLDERS' EQUITY	Mar-23	Dec-22	% Inc.
Bank loans	2,073	1,862	11.3
Current maturities of long-term debt	14,558	14,471	0.6
Interest payable	2,141	2,075	3.2
Current maturities of long-term leases	12,165	12,095	0.6
Operating liabilities	157,693	144,411	9.2
Total current liabilities	188,630	174,914	7.8
Long-term debt ⁽²⁾	138,485	170,989	(19.0)
Long-term leases	81,026	81,222	(0.2)
Laboral obligations	7,197	7,048	2.1
Other liabilities	34,214	26,841	27.5
Total liabilities	449,552	461,014	(2.5)
Total stockholders' equity	361,140	337,801	6.9
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	810,692	798,815	1.5

March 31, 2023

DEBT MIX ⁽²⁾	% of Total	Average Rate
Denominated in:		
Mexican pesos	56.2%	7.8%
U.S. Dollars	11.8%	4.6%
Euros	20.1%	1.5%
Swiss Francs	0.7%	0.9%
Colombian pesos	0.6%	6.6%
Argentine pesos	0.0%	0.0%
Brazilian reais	9.3%	12.5%
Chilean pesos	1.1%	10.0%
Uruguayan Pesos	0.2%	6.3%
Guatemalan Quetzal	0.0%	0.0%
Total debt	100.0%	6.6%

Fixed rate ⁽²⁾	83.6%
Variable rate ⁽²⁾	16.4%

DEBT MATURITY PROFILE	2024	2025	2026	2027	2028	2029+
% of Total Debt	10.1%	0.2%	8.3%	9.3%	10.3%	61.8%

⁽¹⁾ Includes mainly the intangible assets generated by acquisitions.

⁽²⁾ Includes the effect of derivative financial instruments on long-term debt.

Net Debt & EBITDA ex-KOF

Amounts expressed in millions of US Dollars (US.)

Twelve months ended March 31, 2023

	Reported EBITDA	Adjustments	EBITDA Ex-KOF ⁴
Proximity Americas & Europe ¹	2,013	-	2,013
Fuel	182	-	182
Health Division	395	-	395
Envoy Solutions	192	-	192
Coca-Cola FEMSA ²	2,252	(2,252)	-
Other ³	(135)	-	(135)
FEMSA Consolidated	4,899	(2,162)	2,654
Dividends Received ⁴	-	484	484
FEMSA Consolidated ex-KOF	4,899	(1,679)	3,138

As of March 31, 2023

	Reported	Adjustments	Ex-KOF
Cash & Equivalents	3,910	-	3,910
Coca-Cola FEMSA Cash & Equivalents	2,283	(2,283)	-
Cash & Equivalents	6,193	(2,283)	3,910
Financial Debt ⁵	4,403	-	4,403
Coca-Cola FEMSA Financial Debt	4,203	(4,203)	-
Lease Liabilities	5,076	-	5,076
Coca-Cola FEMSA Lease Liabilities	94	(94)	-
Debt	13,776	(4,297)	9,479
FEMSA Net Debt	7,583	(2,014)	5,569

Converted to USD for readers' convenience using the exchange rate published by the Federal Reserve Bank of New York as of the end of each reporting period.

1 Includes Proximity Europe only for the consolidated period.

2 Coca-Cola FEMSA adjustment represents 100% of its LTM EBITDA.

3 Includes FEMSA Other Businesses (including Solistica and Digital@FEMSA), FEMSA corporate expenses and the effects of consolidation adjustments

4 Reflects cash dividends received from Coca-Cola FEMSA for approximately US\$276 mm and US\$79 mm from JRD, and Heineken US\$129 mm from Heineken during the last twelve months.

5 Includes EUR 500.0 mm in notes convertible to Heineken Holding N.V. shares.

Proximity Americas – Results of Operations

Amounts expressed in millions of Mexican Pesos (Ps.)

	For the first quarter of:					
	2023	% of rev.	2022	% of rev.	% Var.	% Org. ^(A)
Total revenues	60,871	100.0	49,918	100.0	21.9	21.2
Cost of sales	36,325	59.7	29,426	58.9	23.4	
Gross profit	24,546	40.3	20,492	41.1	19.8	
Administrative expenses	1,120	1.8	1,306	2.6	(14.2)	
Selling expenses	18,945	31.2	15,413	30.9	22.9	
Other operating expenses (income), net	18	-	46	0.1	(60.9)	
Income from operations	4,463	7.3	3,727	7.5	19.7	21.3
Depreciation	2,984	4.9	2,666	5.3	11.9	
Amortization & other non-cash charges	213	0.4	237	0.5	(10.1)	
EBITDA	7,660	12.6	6,630	13.3	15.5	16.3
CAPEX	2,349		1,752		34.0	

Information of OXXO Stores			
Total stores	21,615	20,500	5.4
Stores Mexico	21,007	20,172	4.1
Stores South America	608	328	85.4
Net new convenience stores:			
vs. Last quarter	157	69	127.5
Year-to-date	157	69	127.5
Last-twelve-months	1,115	794	40.4
Same-store data: ⁽¹⁾			
Sales (thousands of pesos)	895.9	757.5	18.3
Traffic (thousands of transactions)	17.2	16.3	5.7
Ticket (pesos)	52.1	46.6	11.9

(A) Organic basis (% Org.) excludes the effects of significant mergers and acquisitions in the last twelve months.

⁽¹⁾ Monthly average information per store, considering same stores with more than twelve months of operations, income from services are included.

Health – Results of Operations

Amounts expressed in millions of Mexican Pesos (Ps.)

	For the first quarter of:				
	2023	% of rev.	2022	% of rev.	% Var.
Total revenues	18,574	100.0	18,657	100.0	(0.4)
Cost of sales	12,856	69.2	13,207	70.8	(2.7)
Gross profit	5,718	30.8	5,450	29.2	4.9
Administrative expenses	705	3.8	762	4.1	(7.5)
Selling expenses	4,020	21.6	3,615	19.4	11.2
Other operating expenses (income), net	(9)	-	6	-	N.S.
Income from operations	1,002	5.4	1,067	5.7	(6.1)
Depreciation	782	4.2	729	3.9	7.3
Amortization & other non-cash charges	244	1.3	204	1.1	19.6
EBITDA	2,028	10.9	2,000	10.7	1.4
CAPEX	233		245		(4.9)

Information of Stores			
Total Locations	4,186	3,733	12.1
Locations in Mexico	1,610	1,447	11.3
Locations in South America	2,576	2,286	12.7
Net new locations:			
vs. Last quarter	80	112	(28.6)
Year-to-date	80	284	(71.8)
Last-twelve-months	453	284	59.5
Same-store data: ⁽¹⁾			
Sales (thousands of pesos)	1,220.0	1,290.7	(5.5)

⁽¹⁾ Monthly average information per location, considering same locations with more than twelve months of all the operations of the Health Division.

Fuel – Results of Operations

Amounts expressed in millions of Mexican Pesos (Ps.)

	For the first quarter of:				
	2023	% of rev.	2022	% of rev.	% Var.
Total revenues	13,141	100.0	10,894	100.0	20.6
Cost of sales	11,506	87.6	9,553	87.7	20.4
Gross profit	1,635	12.4	1,341	12.3	21.9
Administrative expenses	61	0.5	33	0.3	84.8
Selling expenses	1,051	7.9	933	8.5	12.6
Other operating expenses (income), net	-	-	(2)	-	(100.0)
Income from operations	523	4.0	377	3.5	38.7
Depreciation	277	2.1	262	2.4	5.7
Amortization & other non-cash charges	19	0.1	10	0.1	90.0
EBITDA	819	6.2	649	6.0	26.2
CAPEX	24		36		(33.8)

Information of OXXO GAS Service Stations				
Total service stations	570		569	0.2
Net new service stores:				
vs. Last quarter	2		3	(33.3)
Year-to-date	2		3	(33.3)
Last-twelve-months	8		11	(27.3)
Volume (millions of liters) total stations	574		517	11.1
Same-stations data: ⁽¹⁾				
Sales (thousands of pesos)	7,109.5		6,056.2	17.4
Volume (thousands of liters)	346.9		310.8	11.6
Average price per liter	20.5		19.5	5.2

⁽¹⁾ Monthly average information per station, considering same stations with more than twelve months of operations.

Coca-Cola FEMSA – Results of Operations

Amounts expressed in millions of Mexican Pesos (Ps.)

	For the first quarter of:				
	2023	% of rev.	2022	% of rev.	% Var.
Total revenues	57,357	100.0	51,195	100.0	12.0
Cost of sales	31,900	55.6	28,593	55.9	11.6
Gross profit	25,458	44.4	22,602	44.1	12.6
Administrative expenses	3,078	5.4	2,458	4.8	25.2
Selling expenses	14,746	25.7	13,299	25.9	10.9
Other operating expenses (income), net	(90)	(0.2)	1	-	N.S.
Income from operations	7,724	13.5	6,844	13.4	12.9
Depreciation	2,326	4.1	2,349	4.6	(1.0)
Amortization & other non-cash charges	472	0.7	635	1.2	(25.6)
EBITDA	10,522	18.3	9,827	19.2	7.1
CAPEX	2,506		3,102		(19.2)

Sales Volumes

(Millions of unit cases)					
Mexico and Central America	537.4	57.2	494.0	56.0	8.8
South America	141.3	15.0	136.7	15.5	3.3
Brazil	260.9	27.8	250.9	28.5	4.0
Total	939.6	100.0	881.6	100.0	6.6

⁽¹⁾ Organic basis (% Org.) excludes the effects of significant mergers and acquisitions in the last twelve months.

Envoy Solutions – Results of Operations

Amounts expressed in millions of Mexican Pesos (Ps.)

	For the first quarter of:				
	2023	% of rev.	2022	% of rev.	% Var.
Total revenues	13,467	100.0	10,887	100.0	23.7
Cost of sales	9,712	72.1	7,838	72.0	23.9
Gross profit	3,755	27.9	3,049	28.0	23.2
Administrative expenses	1,507	11.2	947	8.7	59.1
Selling expenses	1,752	13.0	1,558	14.3	12.5
Other operating expenses (income), net	8	0.1	2	0.0	N.S.
Income from operations	488	3.6	542	5.0	(10.0)
Depreciation	246	1.8	131	1.2	87.8
Amortization & other non-cash charges	197	1.5	150	1.4	31.3
EBITDA	931	6.9	823	7.6	13.1
CAPEX	57		134		(57.4)

FEMSA Macroeconomic Information

	Inflation		End-of-period Exchange Rates			
	1Q 2023	LTM ⁽¹⁾ Mar-23	Mar-23		Mar-22	
			Per USD	Per MXN	Per USD	Per MXN
Mexico	0.62%	7.12%	18.11	1.0000	19.99	1.0000
Colombia	3.55%	13.64%	4,627.27	0.0039	3,748.15	0.0053
Brazil	0.54%	5.56%	5.08	3.5637	4.74	4.2201
Argentina	14.34%	108.32%	209.01	0.0866	111.01	0.1801
Chile	0.73%	11.83%	790.41	0.0229	787.16	0.0254
Euro Zone	1.93%	8.67%	0.92	19.6863	0.90	22.1028

⁽¹⁾ LTM = Last twelve months.