

Press Release

Monday, December 19, 2022

FEMSA and Coca-Cola FEMSA included in the Dow Jones Sustainability Index (DJSI) for their environmental and social management

- *This year, FEMSA and Coca-Cola FEMSA continue to consolidate themselves as a benchmark in terms of Sustainability by being included again in the DJSI indices; FEMSA in MILA Pacific Alliance and Coca-Cola FEMSA in Emerging Markets & MILA Pacific Alliance.*
- *Outstanding results in water management, business ethics, and corporate citizenship.*

Mexico City, Mexico. December 19, 2022. – Fomento Económico Mexicano, S.A.B. de C.V. (NYSE: F.M.X.; B.M.V.: FEMSAUBD) (“FEMSA”) and Coca-Cola FEMSA, S.A.B. de C.V. (B.M.V.: KOFL; NYSE: K.O.F.) (“Coca-Cola FEMSA”) reported an upgrade in the Dow Jones Sustainability Index rating for governance and economics, environmental, and social performance.

This year, FEMSA distinguished with high scores in three dimensions: in the economics and governance dimension, it stood out for its business codes of conduct; in the environmental dimension, for its management of risks related to water and in the social dimension for its corporate citizenship and philanthropy.

FEMSA and Coca-Cola FEMSA have been signatories to the United Nations Global Compact since 2005, which is already a factor considered within the DJSI evaluation in order to promote the ten universally accepted principles in Human Rights, Labor Standards, Environment and the Fight Against Corruption, and the achievement of the Sustainable Development Goals (SDGs).

In January 2022, FEMSA was included for the first time in the Bloomberg Gender Equality Index, an Index that considers companies that have a visible commitment to offering inclusive workplaces, thanks to established efforts and practices.

In addition to belonging to the Dow Jones MILA Pacific Alliance Sustainability Indices, FEMSA is also a participant in the FTSE4Good Emerging Index, the S&P/BMV Total México ESG. Index, it has placed Sustainability-Linked Bonds, denominated in Mexican Pesos and Euros, as a way of linking management and performance in the economic and environmental dimensions with corporate goals for 2030.

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Furthermore, Coca-Cola FEMSA increased its rating within the Dow Jones Sustainability Index as compared to the previous year by improving its score as a result of a solid performance in the three pillars subject to the evaluation, confirming the Company's leading sustainability-driven strategy; particularly in the measurement within the social scale of the Dow Jones Sustainability Index, which is linked to the company's efforts in favor of human rights, labor practices, inclusion, diversity and comprehensive well-being.

Likewise, Coca-Cola FEMSA's sustainability strategy, developed in an integral way, has allowed the company to grow within the index in the environmental field; this is a recognition of their efforts to integrate sustainable initiatives at their facilities with renewable energy, reaching 53% of energy consumption from these sources. It has also made progress towards its goal of using 1.26 liters of water per liter of beverage produced by 2026.

In addition to the above, Coca-Cola FEMSA has issued green stock certificates, linked to sustainability and sustainable social bonds, as a formal commitment to achieve environmental objectives, the promotion of community green initiatives, as well as to finance eligible social projects.

Coca-Cola FEMSA has been included in the Dow Jones Sustainability MILA Pacific Alliance Index for the sixth year; and is the only Company in the beverage industry in Latin America included for the tenth consecutive year in the Dow Jones Sustainability Emerging Markets Index. In addition, Coca-Cola FEMSA has obtained other recognitions for its sustainability performance, such as being part of the FTSE4Good Emerging Index and the new indicator S&P/BMV Total México ESG Index, as well as its presence in the Bloomberg Gender Equality Index and its certification as one of the Best Companies to Work for the LGBTQ+ Community by the Human Rights Campaign.

About FEMSA

FEMSA is a company that generates economic and social value through companies and institutions and seeks to be the best employer and neighbor of the communities where it operates. It participates in retail trade through FEMSA Comercio, which comprises the Proximity Division, of which OXXO, a small-format store chain, is part; a Health Division that includes drugstores and related activities; and a Fuels Division that operates the OXXO Gas service station chain. Coca-Cola FEMSA participates in the beverage industry, the world's largest bottler of Coca-Cola products by sales volume; and in the beer sector, as the second-largest shareholder in HEINEKEN, one of the

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world's leading beer companies with operations in more than seventy countries. FEMSA also participates in the logistics and distribution industry through FEMSA Strategic Businesses, which additionally provides refrigeration solutions at point-of-sale and plastic solutions to its companies and external clients. Through its Business Units it employs more than 320,000 collaborators in thirteen countries. FEMSA is a member of the MILA Pacific Alliance Sustainability Index of the Dow Jones, the FTSE4Good Emerging Index, and the Sustainable IPC of the Mexican Stock Exchange, among other indices that evaluate its sustainability performance.

About Coca-Cola FEMSA

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The Company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 266 million. With over 80 thousand employees, the Company markets and sells approximately 3.5 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 260 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The Company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

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