



## **The Mexican Coca-Cola Industry Carried out its Cleanup Day in Berriozabal, Chiapas, Collecting More than 4 tons of Waste**

- IMCC's fifth cleanup day of 2022 was carried out in the Berriozábal dam, in Chiapas.
- *In two years, the #AWorldWithoutWaste campaign has recovered more than 40 tons of PET that will be recycled.*

**Berriozabal, Chiapas, July 2, 2022.-** The Mexican Coca-Cola Industry carried out its fifth 'Let's Clean Mexico for #AWorldWithoutWaste' cleanup day of 2022 in Mexico, this time in the municipality of Berriozabal, Chiapas, where volunteers collected more than 4 tons of organic and inorganic waste with the participation of more than 600 people.

The cleaning work on the dam that supplies water to several neighborhoods in Berriozabal was carried out with the support of volunteers, employees of Coca-Cola FEMSA, Azteca Foundation and the Coca-Cola Company, as well as authorities and neighbors of this municipality.

The conference was attended by Rosario Bonifaz Alfonzo, head of the Secretary of the Environment and Natural History of Chiapas; Sheila Díaz Acero, Municipal Trustee of Berriozabal on behalf of the municipal president; Catherine Reuben, Director of Corporate Affairs of Coca-Cola FEMSA; César Rivas Valdivia, Director of Entrepreneurship and Environmental Action of Azteca Foundation; Daniel Saenz, Vice President of Coca-Cola Mexico; César Espinosa, Manager of the Sustainability Department of Coca-Cola Mexico; and José Manuel Orantes Jasso, Manager of Corporate and Government Affairs of Coca-Cola FEMSA in Chiapas.

The volunteers collected 250 kg of PET, 15 kg of aluminum, 5 kg of tinplate, 100 kg of screw cap, 100lbs of cardboard, 30kg of glass and more than 400 kg of non-recyclable inorganic material during the cleanup day.

The Mexican Coca-Cola Industry has carried out these cleanup days for two consecutive years in different cities and municipalities of the country as part of its 'Let's Clean Mexico for #AWorldWithoutWaste' initiative, which seeks to raise awareness among the population about the importance of recycling and continuing with efforts to preserve the environment. On this occasion, the cleanup day was carried out in Berriozabal, a relevant water source in this municipality of Chiapas.

This was the fifth cleanup day in 2022, which is carried out with the purpose of cleaning important areas for the community and recovering the largest amount of organic and inorganic waste. In two years, the # AWorldWithoutWaste campaign has recovered more than 40 tons of PET, which will be recycled.



“We are very happy with the response and participation of the people of Berriozabal, Chiapas. This was one of the busiest cleanup days we have carried out in the country, and once again the people of Chiapas showed that together we can achieve #AWorldWithoutWaste”, said José Manuel Orantes Jasso, Corporate and Government Affairs Manager for Coca-Cola FEMSA in Chiapas.

To continue with the efforts to care for and preserve the environment, the Mexican Coca-Cola Industry will carry out a new cleanup day in the State of Mexico, so that it can bring communities and people together throughout the country to work for #AWorldWithoutWaste, because great results are achieved through small actions.

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#### About the company

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to more than 266 million consumers daily. With over 80 thousand employees, the company markets and sells approximately 3.5 billion unit cases through 2 million points of sale a year. Operating 49 manufacturing plants and 260 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay and Venezuela through its investment in KOF Venezuela. For more information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com).

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