

Press release

Tuesday, 23 November 2021

FEMSA and Coca-Cola FEMSA Once Again Recognized by the Dow Jones Sustainability Indices

- *They are recognized as part of the companies that have a constant performance in sustainability, among the more than 10,000 companies that are evaluated worldwide.*
- *In the case of Coca-Cola FEMSA, it is the only Latin American company in the beverage industry included in the index for the fifth time.*

Monterrey, Nuevo León, México. November 23, 2021. – Fomento Económico Mexicano, S.A.B. de C.V. (NYSE: FMX; BMV: FEMSAUBD) (“FEMSA”) y Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA”) were included for the fifth consecutive year in the Dow Jones Sustainability Index in recognition of the commitments and progress in sustainability that both have implemented.

Both are considered a reference for their performance in ESG (Environmental, Social and Governance) indicators, for carrying out actions in environmental matters related to climate, circular economy, water management; in social issues they promote actions related to human rights, labor practices, health, inclusion and diversity and integral well-being; in governance they promote the implementation of best corporate governance practices.

“For FEMSA and Coca-Cola FEMSA, sustainability is the ability to create the social, environmental and economic conditions to operate in the present time and to continue to grow in peace with the environment and our society. Both companies are also signatories of the United Nations Global Compact and members of the Tent Partnership for Refugee”, said Víctor Treviño, Director of Energy and Sustainability at FEMSA.

In September 2021, FEMSA announced the update of its Sustainability Strategy, known for complying with measures in favor of the planet, the community and the people. Among the strategy, the points that stand out are the commitments and advances of public corporate goals on energy efficiency, emission reduction and waste management.

For this, FEMSA has more than 15 thousand work centers in Mexico supplied with renewable energy, in which more than 77% of the electricity is supplied from clean sources.

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100% of Coca-Cola FEMSA's manufacturing plants have Zero Waste certification. Under the initiative "A World Without Waste", the company is also committed to ensure that 100% of its packaging is recyclable, increase the use of recycled resin to reach 50% and collect 100% of the packaging it places on the market by 2030.

Also, during the second quarter of 2021, FEMSA issued a Sustainability-Linked Bond for € 700 million in senior notes maturing in 2028 and more than € 500 million in senior notes maturing in 2033, the first of its kind in Mexico and the largest bond for a Latin American broadcaster. Coca-Cola FEMSA issued a Sustainability-Linked Bond -the first in the Mexican market- for \$ 9.4 billion pesos in the stock market, with which it committed to streamline the water use ratio to 1.36 liters per liter of beverage produced by 2024, and 1.26 liters by 2026, which represents an improvement of 15.5% compared to the end of 2020.

"We are proud to be able to support our sustainability goals through Coca-Cola FEMSA's presence in these indices and thus continue to strengthen our public commitments that will help us to continue creating social and environmental value in the communities that we have the privilege to serve", said John Santa Maria, CEO of Coca-Cola FEMSA.

The Dow Jones Sustainability Index MILA Pacific Alliance Index, which is part of the DJSI Index Family, measures the sustainability performance of public companies that make up the Latin American Integrated Market, made up by the Chilean, Colombian, Mexican and Peruvian Stock Exchanges.

To form this family of indices, S&P Global evaluates the corporate governance, environmental and social practices of more than 10,000 companies around the world. The companies with the best scores are selected. On this occasion, only 24 Mexican companies listed on the Mexican Stock Exchange were chosen.

Coca-Cola FEMSA is the only Latin American company in the beverage industry that has been included in the Dow Jones Sustainability MILA Pacific Alliance Index for the fifth year and in the Dow Jones Sustainability Emerging Markets Index for the ninth year, which has strengthened the company as a world-class benchmark in the beverage industry for its actions and results, and has also led it to be included in the FTSE4Good Emerging Index alongside FEMSA and in the new S & P / BMV Total México ESG Index.

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About FEMSA

FEMSA is a leading company that creates economic and social value through companies and institutions and seeks to be the best employer and neighbor of the communities where it has a presence. It participates in retail trade through FEMSA Comercio, which includes the Proximity Division and of which OXXO, a chain of small format stores, is a part of. It also has a Health Division that includes pharmacies and related activities as well as a Fuel Division that operates the service stations chain, OXXO Gas. In the beverage industry it operates Coca-Cola FEMSA, public bottler of Coca-Cola products; in the beer sector, as the second largest shareholder of HEINEKEN, one of the world's leading beer companies with a presence in more than 70 countries. Additionally, through FEMSA's Strategic Businesses Business Unit, it offers logistics services, point-of-sale refrigeration solutions and plastics solutions to FEMSA companies and external clients. FEMSA also participates in the cleaning products and consumables distribution industry in the United States. Through its Business Units, it employs approximately 320 thousand employees in 13 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance Index, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainable IPC, among other indexes that evaluate its performance in sustainability.

About Coca-Cola FEMSA

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to more than 257 million consumers daily. With over 80 thousand employees, the company markets and sells approximately 3.3-billion-unit cases through 2 million points of sale a year. Operating 49 manufacturing plants and 275 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia and Argentina and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay and Venezuela through its investment in KOF Venezuela. For more information, please visit www.coca-colafemsa.com

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