



Press Release

January 3<sup>th</sup>, 2018



## **Coca-Cola Bottlers Sales and Services names Imbera supplier of the year**

**Georgia, United States of America, January 3<sup>th</sup>, 2018.**- On December 5<sup>th</sup>, 2017, Imbera was honored with the Commercial Supplier of the Year Award during the CCBSS Annual Supplier Summit, which took place at the Mercedes Benz Stadium in Atlanta, GA.

The award presented by the Coca-Cola Bottlers Sales & Services (CCBSS) recognizes the best supplier among all commercial categories who provides products and services to the Coca-Cola System in North America while building strong commercial bonds throughout the year.

This significant award distinguishes Imbera as the supplier that best adapts to the challenges arising from the reallocation of territories and new franchises, works with CCBSS to create long-term solutions, and positions clients first while making the necessary adjustments to meet the bottlers' needs.

CCBSS Procurement and North America's Coca-Cola Bottlers oversaw the voting process and the selection of the winners. Brandi Shortt and Tony Felando, CCBSS' CEO and CPO, respectively, formally presented the award in person during the company ceremony.

### **About Imbera**

*Imbera is the world's largest commercial refrigeration manufacturer and the industry leader in customized solutions and product innovation. With state-of-the-art facilities in Mexico, Colombia, and Brazil, Imbera exports to 56 different countries and maintains established alliances on four continents. For more information about Imbera, please visit [imberacooling.com](http://imberacooling.com).*

### **About FEMSA**

*FEMSA is a leading company that participates in the beverage industry through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, through its ownership of the second largest equity stake in Heineken, one of the world's leading brewers with operations in over 70 countries. In the retail industry it participates through FEMSA Comercio, comprising a Retail Division operating various small-format store chains including OXXO, a Health Division, which includes all drugstores and related operations, and a Fuel Division, operating the OXXO GAS chain of retail service stations. Additionally, through its Strategic Businesses*



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*unit, it provides logistics, point-of-sale refrigeration solutions and plastics solutions to FEMSA's business units and third-party clients.*



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