Coca-Cola on Track to Meet 100% Water Replenishment Goal

Company and its Bottling Partners Replenished an Estimated 94% of 2014 Sales Volume; Working To Be The First Food & Beverage Company To Replenish All The Water It Uses

Stockholm, August 25, 2015 – The Coca-Cola Company and its global bottling partners (the Coca-Cola system) today announced they are on track to meet their 2020 water replenishment goal by the end of 2015. Based on the Coca-Cola system’s global water replenishment projects to date, the system is balancing the equivalent of an estimated 94 percent of the water used in its finished beverages based on 2014 sales volume. Since 2004, Coca-Cola has replenished an estimated 153.6 billion liters of water back to communities and nature through 209 community water projects in 61 countries. The Coca-Cola system returned approximately 126.7 billion liters of water used in its manufacturing processes back to communities and nature through treated wastewater in 2014. These combined efforts put Coca-Cola on track to be the first global food and beverage company to replenish all the water it uses back to communities and nature.

“There is no resource more precious to human life and the health of our global ecosystems and economies than water. As a consumer of water, the Coca-Cola system has a special responsibility to protect this shared resource. This is why we set an aspirational goal of being water neutral by 2020,” said Muhtar Kent, Chairman and CEO, The Coca-Cola Company. “While we have made significant progress toward making that goal a reality, we are more intent than ever to give back the equivalent of all the water that we use to communities and nature. And we will continue to do so after we meet the 100 percent goal.”

Coca-Cola is able to give back the amount of water equivalent to what it uses in its finished beverages and their production through replenishment projects, increasing water use efficiency in its plants, and returning water to watersheds and municipalities through wastewater treatment. Part of meeting its
replenishment goal is engaging in diverse, locally focused community water projects. Each project works toward set objectives such as providing or improving access to safe water and sanitation, protecting watersheds, supporting water conservation and raising awareness on critical local water issues.

Once projects are established, the Company and its bottling partners work to ensure those projects remain sustainable within communities over time and continue to replenish water. These efforts, as well as new projects, frequently address local source water vulnerabilities and balance additional sales volume as Coca-Cola’s business continues to grow each year.

“More and more companies now recognize that factoring nature into their decision-making is a smart business strategy. Coca-Cola’s commitment to water underscores that investing in nature can produce very positive returns for businesses and local communities,” said Mark Tercek, President and Chief Executive Officer, The Nature Conservancy (TNC). “TNC is proud of its collaboration with Coca-Cola and congratulates the company and its bottling partners on a very significant achievement.”

TNC was an instrumental partner in designing the methodology to quantify Coca-Cola’s water replenishment efforts to balance the water used in finished beverages. The methodology for calculating water replenishment benefits also was the subject of scientific technical peer review to verify the use of generally accepted methods and accuracy for the foregoing purpose. Projects are reviewed annually and evaluated using this methodology. An overview of each project and their respective replenishment value is included in the Company’s 2015 replenishment verification report prepared by LimnoTech and verified by Deloitte.

Two major contributors to Coca-Cola’s water replenishment activities are The Coca-Cola Africa Foundation’s Replenish Africa Initiative (RAIN) and the Company’s Every Drop Matters partnership with United Nations Development
Programme (UNDP). Through RAIN, Coca-Cola partners with Global Environment & Technology Foundation (GETF), United States Agency for International Development (USAID), Water and Sanitation for the Urban Poor (WSUP), Millennium Challenge Corporation, WaterAid, Water for People, and other organizations and local governments to bring safe drinking water to an estimated 6 million Africans by 2020. Through Every Drop Matters, Coca-Cola and UNDP have worked together to improve safe water access for more than an estimated 1 million people in Eastern Europe and the Middle East with projects focused on watershed restoration, sustainable agriculture, infrastructure improvements and advocating for needed water policy. Learn more about Coca-Cola system water partnerships here.

In 2007, The Coca-Cola Company and its bottling partners set an aspirational goal to safely return to communities and nature an amount of water equivalent to what is used in its beverages and their production by 2020. The water footprint of growing agricultural ingredients sourced by the Coca-Cola system is not included in this goal. However, sustainable water practices are part of Coca-Cola’s Sustainable Agriculture Guiding Principles required for suppliers. The replenish projects are the result of partnerships with governments, civil society and other members of the private sector. Coca-Cola only calculates replenishment credit for the portions of the project that are directly funded or instituted by the Coca-Cola system.

To learn more about Coca-Cola’s water stewardship program, visit the Company’s water stewardship report.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 20 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia
and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company.

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